Your Guide to Selling a Home in Chicago

Your 10-step guide to selling with confidence in the Chicago market

01

Connect With Us: We'll set up a time to learn about your goals, timeline, and your home. We'll also walk through the process and take a tour of your property.

02

Assemble a Personalized Marketing Plan: We'll outline all the recommended steps to prepare your home for market. We'll also analyze comparable activity to fine-tune our pricing strategy.

03

Execute Our Plan: We can help coordinate repairs and updates, decluttering, staging, a deep clean, and whatever else might need to get done.

04

Professional Photos and Floor Plans: Our expert photographer will take top-quality pictures and generate floor plans.

05

Take the Home to Market: If it makes sense, we'll test things out as a pocket listing, which can offer some massive advantages. Otherwise, we'll go straight to the general market.





Work With an Agent Who Has a Proven Track Record

Selling a home might just seem like "buying a home, but in reverse" however, it's much different. Sellers need an agent who can help them put together a successful plan to market their home that's unique to their situation. Listing agents also need to communicate frequently with the sellers and suggest adjustments to the approach in real time.



Chicago Residential Partners
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Scan this code to set up a time to talk with us about selling your home.





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06

Showings and Open House(s) Begin: A well-informed agent from our team will be there to accompany all showings and open houses. We'll send you a thorough recap afterward and recommend adjustments to our approach based on feedback we gather.

07

Attorney and Inspection Review and Financing Process:

Once we have a purchase agreement in place, we'll represent you at the inspection and provide consultation on any requests from the buyer. We'll also coordinate with your attorney and the buyer's lender to keep the

08

transaction moving.

Final Walkthrough: We'll meet the buyer's side at the property in person to confirm the condition of the property is as expected.

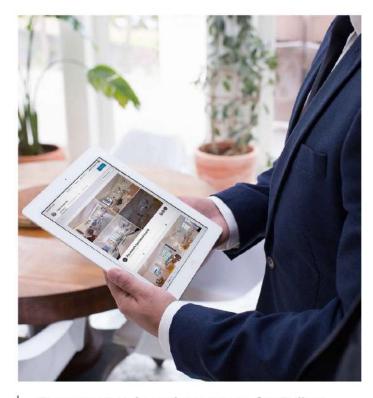
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Closing Time: You'll have pre-signed paperwork with your attorney so you are not expected to be at the closing in person.

10

Stay in Touch: After the closing occurs, we will stay in touch with you and will help with anything that comes up.





Compass Tools and Programs for Sellers and Buyers

Compass Collections let you compare multiple properties within a central visual workspace. We can monitor market activity in real time, stay in constant contact, and invite collaborators to join in on our discussions.

Compass Search can sort by a wide range of features and amenities to pinpoint the perfect home. Plus, discover exclusive Compass listings you won't find anywhere else!

Coming Soon and Private Exclusives give you an edge in marketing your home. Appear with other unique properties that are only viewable on Compass.com and find your ideal buyer before your property even hits the market.



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